



2025 MEDIAKIT

HOW TO WORK WITH US



Custom written and social content designed to drive and promote



Bespoke short and long-form video created in collaboration with brand partners



Custom print executions or strategically aligned brand ads and promotion in monthly issues



Sponsorship and integration into existing RS events and/or bespoke live media moments

ABOUT FUSION

Fusion is a multimedia company with a focus on pop culture, travel, lifestyle, and entertainment. With guest appearances from movies, music, fashion, models, presenters, creatives, influencers, and more. Fusion elevates the traditional media platform to new heights. Our primary goal is to take unique video content to a whole new level. Our primary goal is to promote and exhibit the finest in entertainment.

We have two platforms: Fusion TV and Fusion Magazine.

Fusion Magazine has grown into an editorial powerhouse in the dynamic market in the country. Fusion Magazine found success by attracting a focus on the Asian pop culture and American pop culture community with the ultimate fusion of print and web journalism. Fusion Magazine draws a devoted readership through its comprehensive coverage of culture, live concert reviews and stories, exclusive interviews, local music, movie interviews, red carpet interviews, in-depth news and lifestyle features, and fashion, encompassing all aspects of pop culture entertainment.

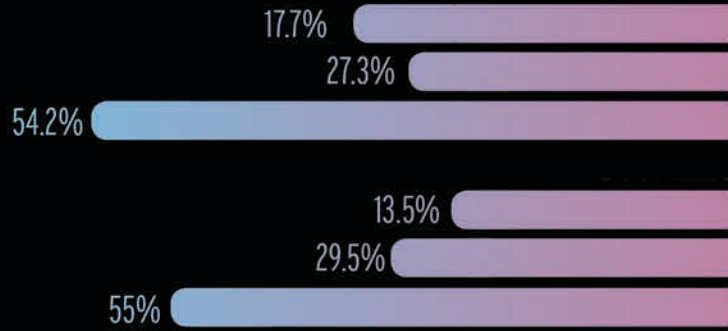
fusion
FUSIONTVMEDIA.COM



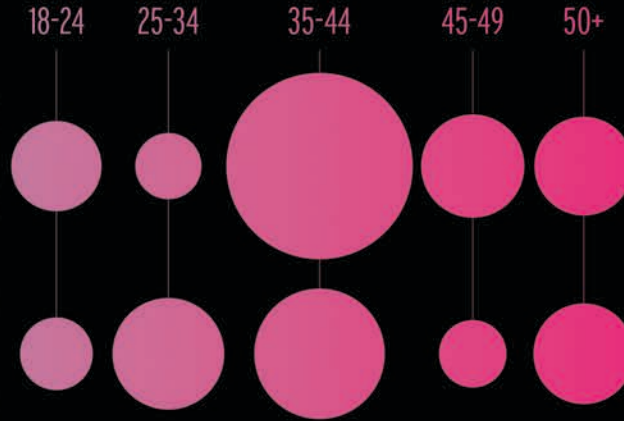
WHO'S LOOKING?

READER PROFILE

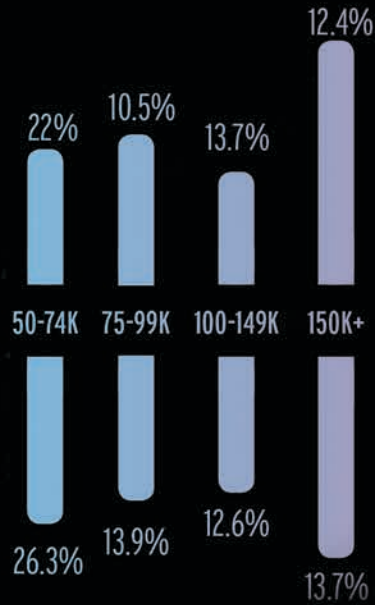
EDUCATION



AGE GROUP



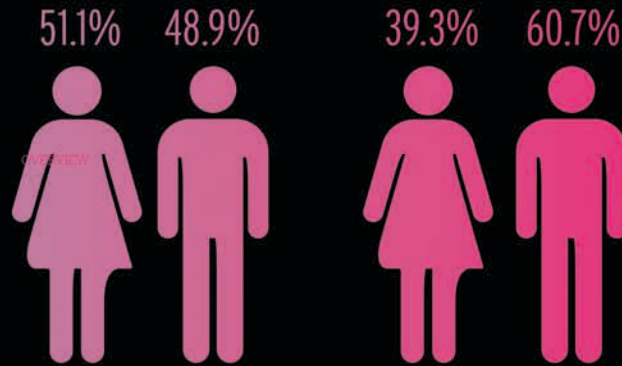
HOUSEHOLD INCOME



MARITAL STATUS



DEMOGRAPHIC GENDER



FASHION · POP CULTURE · LIFESTYLE & ENTERTAINMENT



PRINT & ONLINE

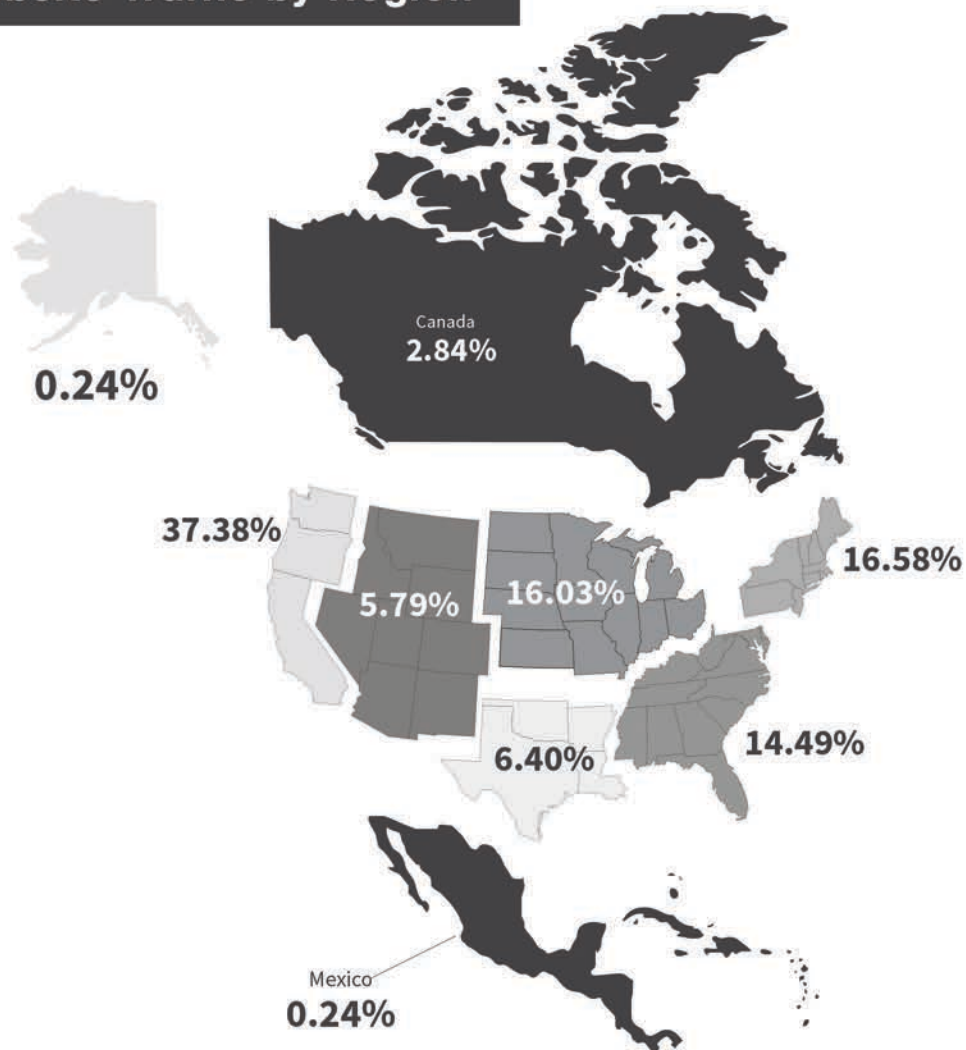
We are working on a frequency that will allow us to reach people through print and online media. To provide our audience with a first look at today's worldwide entertainment, Fusion is the only platform that distributes both American and Asian pop culture smash together.



ONLINE
4,879,908
Unique Visitors **1,769,000**

PRINT
500,000
PRINT CIRCULATION EVERY MONTH

Website Traffic by Region



Traffic By Region	%
Northeast	16.58%
Midwest	16.03%
Southeast	14.49%
Southwest	6.40%
Mountain	5.79%
Pacific	37.38%
Hawaii + Alaska	0.24%
Canada	2.84%
Mexico	0.24%

MAGAZINE CIRCULATION

PUBLICATION
CIRCULATION MONTHLY REACH

500,000

**MAGAZINE (PRINT & DIGITAL)
DIGITAL PRODUCTS OVERLAP**

